



GEO Certified®

GEO Certified® Report The Hertsmere

Prepared by independent verifier: Bob Taylor

Certified by GEO Foundation: 2023
Recertification due: 2026

GEO Certified®

 **GEO
Foundation**
Sustainability in and through golf

“The Hertsmere is an extremely positive asset to the local community. The Hertsmere operates as a business rather than a normal members club and therefore does not require the same level of changing room infrastructure as other clubs. Resource demands are therefore lower. The clubhouse is relatively new so very efficient meals are served. Being an ecologist and conservationist, I normally major on the positive ecology interests that I note during these visits. Although sustainability and nature conservation are core aspects of the facility, on this occasion it was the philosophy and focus given to encouraging and supporting people into golf that was so impressive. Their key philosophy is centred on openness and inclusivity, whilst not losing sight of the role of the facility in nature conservation and environmental sustainability. This is apparent through all areas of maintaining and working on what is a very well managed golf course. The Hertsmere operates the best academy I have seen and the business of running it is second to none. The scale of effort given to providing a facility for all is unparalleled. The facility here gives confidence and purpose to so many – and all is achieved without unwarranted cost to the ecology and environment of the place.”

Bob Taylor
(GEO accredited independent verifier)



Introduction

GEO Foundation is pleased to confirm that The Hertsmere has successfully achieved GEO Certified® status for its outstanding work to foster nature, conserve resources and support the community.

GEO Certified® is the most respected certification for golf, based on a credibly and transparently developed modern sustainability Standard of best practice.

The Hertsmere has:

1. Met the required certification criteria for sustainable golf operations
2. Successfully completed the official third-party verification process
3. Successfully passed the final evaluation by GEO Certification Ltd. (autonomous subsidiary of GEO Foundation)

GEO agreed with the conclusions of the official verification report, that, having achieved all mandatory criteria; and with specific Continual Improvement Points (CIP) set for the future and Critical CIP's (CCIPs) to be reviewed at recertification, The Hertsmere should be awarded GEO Certified® status.

For the certification period stated above, The Hertsmere therefore claim a position as a leader in advancing sustainability in golf – making important contributions in protecting nature, conserving resources and strengthening communities.

The GEO Certified® Report that follows comments on the actions undertaken against the criteria, as observed by the independent verifier during the assurance process.

Certification is nearly always the result of a dedicated team effort resulting in many practical and valuable social and environmental results around the golf course, maintenance facility and clubhouse. These dedication and leadership qualities are an important part of ensuring the resilience of the golf facility and the golf industry into the future and also as part of society's wider effort to pull together for people and planet.

We congratulate all involved.

Jonathan Smith
Founder and Executive Director, GEO Foundation
GEO Certification Ltd. Board Member

Kelli Jerome
Executive Director, GEO Foundation

Carole Kerrey
Manager, Data and Reporting, GEO
Certification Ltd.



Verification and Certification

Verification

The official third-party audit was carried out by an independent verifier, accredited by GEO to undertake verifications of golf facilities applying for certification.

Verification involves reviewing practices and data, using the International Voluntary Standard for Sustainable Golf Operations as the guide to ensure comprehensive and consistent evaluation of performance. A detailed verification report is submitted for evaluation by GEO Certification Ltd, a subsidiary of GEO Foundation.

Certification

GEO Certification Ltd, an autonomous subsidiary of GEO Foundation [both not-for-profit entities], undertook a full review of all content submitted through the OnCourse® online platform and the report submitted by the verifier, ensuring:

- Comprehensiveness – that activities undertaken touched on all elements of the Standard
- Consistency – that the verification approach was balanced, well weighted and with consistent depth of evaluation across each theme
- Accuracy - matching the verification report with evidence submitted by the golf facility to ensure statements and claims were accurate

GEO Foundation is an international not-for-profit founded to advocate, support and reward sustainability in and through golf. Over more than ten years, the group has worked collaboratively with dozens of golf industry associations and government and non-government organisations around the world, to help golf become a sustainability leader, striving for a net positive social and environmental impact. In addition to managing and assuring GEO Certified®, GEO Foundation also provides a suite of credible, practical programmes for golf facility management, new golf developments and golf tournaments called OnCourse®, often delivered in partnership with national golf bodies. Find out more at www.sustainable.golf

Credibility

GEO Certified® is part of the ISEAL Alliance, a group of the world's foremost credible certification systems including Fairtrade, Rainforest Alliance, Forest Stewardship Council, Marine Stewardship Council and many others. GEO Foundation earned and retains full membership of the ISEAL Alliance global association following a rigorous evaluation against the ISEAL Codes of Credibility in Sustainability Standards and Certification. The ISEAL Codes cover standard-setting, assurance, and monitoring and evaluation. Find out more at www.isealalliance.org



Verifier's Report

The Sustainability Agenda for golf covers the following themes and action areas:

THEMES	ACTION AREAS
Nature	• Habitats & Biodiversity • Turfgrass management • Pollution prevention
Resources	• Water • Energy • Materials
Community	• Partnerships & Outreach • Golfing & Employment • Advocacy & Communications

Included below are the observations made by the Independent Verifier against each item in the Standard.

NATURE			
N1 Habitats and Biodiversity			
Objectives	Requirements	Mandatory Practices	Verifier Notes
N1.1 Understand the site and surroundings	N1.1.1 Sound understanding of the nature and landscape value of the site	Map all habitats and vegetation types on the site; Regularly update landscape / biodiversity surveys	The head greenkeeper has over 26years experience at The Hertsmere and showed a very good overall knowledge of the site. This has been backed by some ecology surveys including greenkeeper listings and a recent Bat Survey.

			CCIP: Please undertake a biodiversity audit by next review. CIP: Please produce a habitat map and link this with the biodiversity survey. A woodland management plan is in place.
	N1.1.2 Knowledge of legal designations for protected areas, habitats and species	Understand legal responsibilities for protected landscapes and species; Record and monitor protected, endangered, or rare species found on the site	No statutory designations cover this site, but the business recognise that the site of the golf course lies within a designated green belt. Those present were keen to point out that a Tree Preservation Order (TPO) covers a number of the trees (specifically oak and ash), over the site for which the facility keeps a register. The golf course also runs adjacent to a local wildlife site known as Parkers lane and Allum Spinney. CIP: Please develop an ecological management plan to specifically direct on course rough management and link this with the wider landscape management as and where appropriate.
	N1.1.3 Understanding and respect for cultural heritage	Protect any archaeological, historical or cultural designations on the site	No archaeological interests known or listed over this site. The club manage a series of permissive footpaths and have uploaded leaflets onto the site detailing these. Importantly the paths are part of a much larger landscape loop and are managed to ensure these paths are in good order.
N1.2 Opportunities to naturalise the course	N1.2.1 Measures taken to identify and minimise the required area of managed turfgrass	Observe, track and / or monitor golfer play	The extent of rough grassland since 2022 has increased by over 10ha as a result of renewed management direction and advice sought. This has reduced mowing - saving on waste, pollution, energy, and labour resources. It has also provided better connectivity through more connected corridors.
N1.3 Actively manage habitats for wildlife	N1.3.1 Projects to manage habitats in the best way for wildlife and golf	Regularly review and follow a habitat management plan; Prioritise native species when planting and landscaping	CIP: As outlined in N1.1 above, please develop a habitat plan which provides mapping of all habitats including the grasslands and buffer zones etc. and include this to help direct future management by way of the ecological management plan.

			Current management is advised by the retained R&A agronomists which has led to the conservation gains, but a more directed management plan will help give focus and further insight. I was pleased to note the importance given to retaining buffer zones alongside and around the water features.
N1.4 Conserve key species	N1.4.1 Practical conservation measures for priority species		I was shown the wildlife listings which recognise priority species including adder, grass snake, hedgehog, water vole, and bats. These should be given management and conservation priority within the management plan. At present the facility recognises ongoing tree and woodland and grassland management together with the water features which are all present over the site.
N2 Turfgrass			
N2.1 Maintain optimum turf and soil health	N2.1.1 Appropriate turfgrass varieties adapted to climatic and other geomorphological factors	Select appropriate grass species for climate	Greens and fairways support a predominance of Poa. Tees support perennial rye and Poa. The greenstaff are working with the retained agronomist to improve sward composition as and where appropriate through maintenance and overseeding practices. Bent is a suitable species and is being encouraged within the sward improvement programme.
	N2.1.2 Practices to maintain good soil structure and condition		Renovations are geared to maintaining soil health and this includes aeration, wetting agent and sanding techniques. Turf health is also a good indicator of soil condition and this is monitored daily by the greenstaff.
	N2.1.3 Careful and responsible fertiliser application throughout the year to avoid over-fertilisation	Undertake soil tests and nutrient analysis	Soils are tested annually using two separate companies. Evidenced by way of ETL ICL and Rigby Taylor analyses. The fertiliser programmes at the Hertsmere are devised through soil analyses and products and application is discussed and agreed with the R&A retained agronomist. The programme is revised as need and climate dictate.

			The ultimate goal of the ongoing fertiliser programme is to reduce and maintain levels which are by no means overly high for an inland parkland course. Levels have reduced from 160kg in 2021 to 100kg in 2023. The objective is to retain to a sustainable level of 100 to 120 kg/ha.
N2.2 Prioritise mechanical maintenance	N2.2.1 Non-chemical pest, disease and weed management	Sharpen mowing blades; Remove surface moisture; Hand weeding	Iron is used as need dictates to strengthen and maintain grass growth and resilience against turf disease. This facility has purchased grinding equipment for back lapping and cutting blade maintenance. Cultural techniques include brushing and switching and regular visual scouting. Greens are hand weeded. Fairway areas will be treated chemically for weeds particularly for dandelion and daisy in an area specific manner (1x treatment per annum).
N2.3 Use chemicals responsibly	N2.3.1 Application of chemicals only when necessary to prevent or cure defined / identified turf health issues	Establish patterns and levels of risk for pests and diseases; Scout the course daily for early signs of pests and disease; Accurate pest and disease identification; Map and track pest and disease hotspots; Establish pest and disease thresholds	Greenstaff are trained to be vigilant and scout for disease during routine maintenance working. The course manager uses Apps to help predict likely disease periods and optimum spray windows. The club are working with the agronomist to transition from Poa dominance to a stronger balance of bent with Poa, this will reduce severity of disease where and when achieved. The greenstaff retain a map of recorded disease incidence and maintain a spray record.
	N2.3.2 Application of chemicals with full safety precautions	Use only legally registered and approved products; Ensure staff are fully qualified and licenced to use pesticides; Regularly calibrate and test applicators; Use appropriate protective equipment; Dilute and dispose of leftover product on untreated areas of turf .	The head greenkeeper + 4 out of the total six staff are PA1, PA2, and PA2 certificated. All spraying is recorded into a retained and maintained computer log (last 2 years – previously manual). The facility uses a tractor mounted 3-boom sprayer operable between 2 to 5 metre width. The equipment supports a built-in mixing tank and uses different nozzles depending upon application requirements. Spray kits and PPE is provided. Total volumes are mixed to accommodate use. The staff are careful to avoid excess. Washings are sprayed onto amenity turf.

N3 Pollution Prevention			
N3.1 Prevent pollution across the entire site	N3.1.1 Practical measures to ensure pollution risks are minimised from golf course operations	Document procedures for emergency spill responses; Maintain mowing buffer zones around water and all ecologically sensitive areas; Maintain spraying and spreading buffer zones around water and all ecologically sensitive areas; Create a map / aerial visual reproduction, drawing etc of the course showing buffer zones and no-spray, no-spread areas.	Spill kits, chemicals and oils are stored in the maintenance facility. Buffer zones alongside the ditches on the golf course are cut to 100 mm height and measure 2-4 m in width – these areas are identified as no-spray-zones. CIP: Please include all buffer zones on the habitat map.
	N3.1.2 Practical measures to ensure pollution risks are minimised from clubhouse operations	Ensure all hazardous materials are safely and securely stored; Ensure compliance with all required standards and systems for hazardous waste and wastewater discharge	All chemicals used are eco-friendly. Anti-bacterial and multi-purpose cleaners are the main products used within the clubhouse – these are refilled in-house to reduce plastic waste. All products are kept within a locked cupboard supporting the COSHH register with safety data sheets evidenced and appropriate signage. A grease trap is in place.
	N3.1.3 Practical measures to ensure pollution risks are minimised from maintenance facility operations	Ensure wash areas are on impermeable, leak-free surfaces; Mixing and loading of pesticides and fertilisers over an impermeable surface; Triple rinse pesticide containers and applicators	Chemicals are locked in a safe. Petrol is stored in a locked 60 l capacity tank. Diesel is stored within a double-bunded tank. Both are located in the maintenance building. Spill kits, including granular products, are close by and available for use. A planning application has been submitted for a new closed loop washdown area (Clearwater). CCIP: Closed loop washdown area to be in place at next review with adequate activity pad for storage, mixing and filling.
N3.2 Safely manage hazardous substances	N3.2.1 Legal compliance in the storage, handling, application and safe	Maintain a register of hazardous materials available to authorised staff;	The club are audited 2x per year using a third-party H&S company. The audits cover all areas of the facility. Hazardous

	disposal of all hazardous substances	Safe storage in secure and ventilated concrete or metal building; Sufficient storage capacity; Impermeable flooring; Spill containment kits present; Emergency wash area; Fire extinguisher in the immediate area; Secondary containment for fuel, either externally constructed, or integrally manufactured; Regular inspection of storage tanks	wastes are disposed using a regulated and certificated waste carrier evidenced by the documentation shown to me. The H&S company provide recommendations which are adopted. This for example has included ensuring ventilation within the main storage area. First aid stations are marked and these include eye wash facilities. Staff receive training on first aid and a daily listing is provided showing first aid officers on site on any given day. The listing of first aiders is posted in the offices daily. A defibrillator is available on site. Fire extinguishers are in place and these are serviced annually, maintenance is undertaken through a reputable external company. In the maintenance facility both the petrol and diesel tanks are double bunded. Volumes stored do not exceed 60L. Annual inspections of the washdown facilities and the petroleum tanks etc is carried out by a company called Acumen.
N3.3 Responsibly manage waste / storm water	N3.3.1 Appropriate wastewater usage and discharge licences	Wastewater discharge licence; Appropriate treatment of machinery wash water (impermeable surface, oil / grease / clipping separation)	As can be seen from the data sheets covering water use, all 7200m2 is from mains and most of that used is from on course usage though actual amounts are much less than many other courses visited. The current set up does not offer a split of use, but it is estimated that the course takes 85 – 90% of water used. The maintenance facility may use no more than 5% and the clubhouse, lacking shower facilities, may given catering etc use 10%. The water used on the course is thought to be wholly taken up with no loss of water to the ditches. It is confirmed that there would be no loss of mains water to water courses or off site. The facility does not have a discharge license and are unlikely to require one.

RESOURCES

R1 Water

Objectives	Requirements	Mandatory Practices	Verifier Notes
R1.1 Minimise water demand	R1.1.1 Measures to reduce the need to consume water	Target irrigation to essential playing surfaces only	The existing irrigation system is around 30 years old but it is regularly serviced and is periodically tested for its efficiency. Testing is carried out by an independent external company SGS Irrigation (responsible for auditing irrigation efficiency). The system employs 180-degree heads which helps to minimise waste. Water use is controlled and informed by moisture readings. Hand watering forms an important part of irrigation use. Maintenance to heads is, where possible, carried out by the greenstaff.
R1.2 Maximise water efficiency	R1.2.1 Practical measures to use water more efficiently on the golf course	Conduct regular irrigation performance checks; Provide staff training on efficient irrigation practices; Ensure effective application of water to target areas; Ensure irrigation schedules are informed by weather patterns and soil moisture analysis	Soil moisture readings confirmed and SGS are main irrigation specialists auditing irrigation efficiency. Irrigation is available to greens, surrounds and tees. No irrigation is available for the fairways. These areas rely on hand watering. The directed heads help direct and minimise water on the putting and plating surfaces. Water use is quite low. Indeed the total water consumption at this club which covers clubhouse maintenance facility and course is around 7220 m3. It is not possible to separate water consumption into the specific areas of use but it was estimated to me that on course use would be 90% of the total consumption. All but 1 greenkeeping Staff are trained in irrigation use. Timing of use is directed by moisture readings turf health and visible condition and weather. Irrigation is seasonal.
	R1.2.2 Practical measures to use water more efficiently in buildings	Audit water use regularly; Review bills frequently and look for irregularities; Encourage water-saving practices amongst staff and visitors; Categorise and track water consumption	Water pressures in the changing rooms are set optimally (low) so significant reduction in waste. Total consumption in clubhouse is largely from kitchen and bar. No showers so low use in changing rooms.

			CIP: Please record water readings as best as can be achieved through all areas to help quantify area of principle use and where further efficiencies can be made. CIP: Please record total use to enable comparisons of use which will highlight irregularities as and when or if they occur.
R1.3 Source water responsibly	R1.3.1 Measures towards alternative, lower quality sources of water	Ensure appropriate water abstraction permit and reporting, as required	All water is mains, but a high-level strategic plan is in place for a reservoir which at present has been designed with photovoltaic cells as a built-in floating raft. I look forward to seeing the outcome of this if and or once built. CIP: We discussed ensuring a naturalistic reservoir construction with marsh surrounds for wildlife conservation. Please consider with irrigation designers and record outcome as positive and negative with explanatory reasoning etc. I was pleased to hear that the club are also looking as part of the strategic design plan at water harvesting opportunities for the clubhouse and associated hard standing areas including the range infrastructure. CIP: Please complete a feasibility relating to water harvesting and report by next review.
R2 Energy			
R2.1 Reduce energy demand	R2.1.1 Measures to reduce the amount of energy consumed in course maintenance	Minimise areas of managed turf to reduce mowing, irrigation, and turf inputs	The club working with The R&A advisers have reduced overall cutting/mowing by a total of 10ha. Buffer zones along the water courses are now in place. A Habitat Plan would may provide additional opportunities for cost savings whilst improving conservation interests.
R2.2 Maximise energy efficiency	R2.2.1 Measures to use energy and fuels more efficiently in buildings	Audit energy use regularly; Regularly review bills; Categorise and track energy consumption	All areas are fitted with PIRs to conserve energy. All energy statements are available as xl sheets. CIP: Please include a monthly record to enable any irregularities to be identified and addressed.

			Much of the club is new. The restaurant for example is only one month old. There are very efficient changing facilities at The Hertsmere.
R2.3 Source energy responsibly	R2.3.1 Measures to source alternative, renewable forms of energy	Determine potential sources of renewable energy in the area and on-site, through renewable energy providers	Gas is used to heat buildings. The boilers are relatively new and serviced. CIP: Please undertake and complete a feasibility for renewable or more energy efficient options for all buildings by next review.
R3 Materials			
R3.1 Reduce materials demand	R3.1.1 Products and materials selection based on necessity, including opportunities for recycled, reused and locally sourced alternatives	Undertake a review of materials consumed	Glass, food, card etc. are separated and recycled. The club lean heavily on the waste hierarchy by, firstly understanding the need to limit any consumables and to minimise waste arising. I was surprised to learn that almost all food products are bought from the local area. Hand soap too is purchased within a 2-mile radius. Golf course pesticides are bought as needed and in the amounts required. Fertilisers are bought in bulk to save transport costs.
R3.2 Purchase responsibly	R3.2.1 Practical use of an ethical / environmental purchasing policy	Adopt a sustainable, or ethical / environmental purchasing policy to maximise the use of locally sourced goods and goods made from recycled, recyclable and certified materials	The club recognise the need to purchase responsibly which includes seasonality. This is also directed by local availability of foodstuffs. Most foods are bought within a 5-to-10-mile radius. All suppliers have been mapped in terms of their distance to the facility. This monitoring will help reduce distances travelled whilst retaining a focus on costs and overall suitability. Major greenkeeping supplies may be national but this is to be expected and is commonplace through the industry. The driving range is a key component of this facility and all range mats purchased are fully recyclable.
R3.3 Reuse and recycle	R3.3.1 Waste stream separation for maximum	Demonstrate waste separation, reuse and recycling;	I witnessed the documentation provided by the certificated contractors used by the facility. Waste is both weighed on pick up and the type of waste is recorded.

	recycling and re-use opportunity	Track how much waste goes to landfill, or is reused / recycled	All bins are kept in a compound and each one is labelled. Bins are routinely checked to ensure no contaminations. Pallets are used for bird box construction. Machinery parts are collected by the licensed carrier.
R3.4 Demonstrate legal compliance	R3.4.1 Compliance with all local and regional waste management regulations	Use authorised waste and recycling contractor for general, hazardous, industrial and green waste	Within the maintenance complex a licensed contractor is engaged to remove waste. Documents are in place showing the uplifts of card, glass, and general waste streams. Engine oils are also removed by Oil Salvage Ltd.

COMMUNITY			
C1 Outreach			
Objectives	Requirements	Mandatory Practices	Verifier Notes
C1.1 Diversify access and provide multi-functionality	C1.1.1 Social and recreational activities at the facility		The Hertsmere operates very differently to other golf clubs. It is an academy to encourage and teach golf with a golf course. The lack of a club structure and membership means less of a requirement for changing rooms and the associated facilities that other clubs require i.e., shower facilities etc. The key values of The Hertsmere are Inclusivity Accessibility Support Excellence through teaching and coaching. The values are very aspirational but are being met and implemented. This is measured by the numbers of players and

			people including locals coming through in a consistent and repeated manner. The facility receives 1400 visitors per day and over 320000 per month. Total per year is over 3.2 million). The academy is unlike any other I have seen. It offers a superb unparalleled teaching and coaching environment and it is this that is a key part (and indeed the main philosophy) of the Hertsmere Business model. Locals are engaged to supervise traffic through the car park and to offer a welcome to all visitors. Importantly, through the academy progress, details can be tracked offering a report that can be taken home considered and discussed. The 18-hole course is managed in exactly the same way as the academy and is open to all with no barriers to play. This again is unique especially given the extent and quality of management. This makes the course distinguishable from most club courses. There are no barriers to acceptance. Women, kids and men are all able to borrow bags and clubs. The Hertsmere perhaps more than most is working to break down the different barriers that are often in place preventing ease of access. The Hertsmere has a series of Umbrella's hanging through the academy which is their statement depicting Openness and Inclusivity. Dress code is casual which helps enormously in this respect.
C1.2 Provide for volunteering and charity	C1.2.1 Opportunities available for volunteering and support of charities and good causes		The Facility is a major champion of the ADHD Foundation. They fully recognise the neurodiverse needs of children to adults and specifically cater for this through the academy. Uptake is high and is recognised as totally necessary within the local area. People are met with a friendly face and are guided through the process - moving slowly into the world of golf. The Hertsmere offers a business space to variety Golf (Variety Club) Charity.

			Golf days are played generating funds that are provided to different charities.
C1.3 Establish active community partnerships	C1.3.1 Positive and constructive engagement with neighbours, the local community and other groups	Create a 'sustainability working group'	The facility works with Love Golf. Muslim Golf Association Jewish Golf Association The Hertfordshire golf for Kids in Golf initiatives and The Girl Guides of Hertfordshire.
C2 Golfers & Employees			
C2.1 Improve health and wellbeing	C2.1.1 Benefits to human physical and mental health from golf and facility activities		The Herts mere philosophy is to create a golfing experience which engages and creates confidence. This is met through coaching and psychology. Seminars are provided to help the process. Physical well being is provided through the facilities Fit for Golf programme. Individuals are assessed and coached within the coaching block. In January 2023 TPI certification was awarded providing rehabilitation and training to get players back into the game. At the Herts mere TPI assessment and rehabilitation is available to all (Kids, Women and Men).
C2.2 Be open and inclusive	C2.2.1 Inclusivity and diversity in membership and visitor policies	Demonstrate inclusive policies for members and visitors	Covered in some depth through this section.
C2.3 Employ fairly and safely, and provide career opportunities	C2.3.1 Ethical and legal employment, working conditions and professional development	Follow all relevant national legislation and best practice for employment, health & safety etc	The club operate a detailed induction programme for new staff with periodic checks and reporting. The varied roles through the facility are all covered under the induction programme in place. Just as is in place through the academy there are no barriers to employment. The Herts mere offers a very open and inclusive working environment.
C3 Communications			
C3.1 Engage golfers and members	C3.1.1 Communications activities that raise awareness and understanding amongst members and visitors	Provide information on the facility's sustainability commitments, actions, or achievements	The Herts mere uses Aquila Golf to deliver marketing and other news. Social media is also available which tells the story of the Herts mere. Information leaflets are available and are located at intervals through the academy.

			Emails are provided to the golf customers and to students etc. Leaflet drops are undertaken on 3 occasions per year. Flyers are also made available to local schools.
C3.2 Celebrate and promote sustainability	C3.2.1 Activities that raise awareness and engage people in the wider community	Provide evidence of external communications and community engagement	As above. The Hertsmere is proud to be part of the 'Love Golf Research Programme' it has links on Facebook and Instagram used to further target audiences. The facility Hosts Junior tournaments, holds Bar mitzvahs alongside pro events, events for women and men's role ups. The facility also hosts amateur events and periodic conference events.

Golf and Sustainability

Among all sports, golf has a particularly close relationship with the environment and communities, golf facilities can bring many benefits to people and nature - from the protection of greenspace and conservation of biodiversity; healthy recreation for all ages; local supply chains; and jobs, tourism and other forms of economic value.

Adopting a more sustainable approach is also good for golf. It's about presenting a high-quality golf course and providing a memorable experience in natural surroundings. It's about being as efficient as possible. And it's about supporting the community in a range of ways that bring increased recognition, respect and contact.

At a broader level, it's important that golf credibly demonstrates its commitment, and its social and environmental value – strengthening the sport's image and reputation for the long term.

Golf facilities that participate in OnCourse®, an international sustainability initiative assured by the non-profit GEO Foundation, are taking a comprehensive approach and striving to be leaders in the community.

Find out more at www.sustainable.golf